

Queen Alexandra Foundation for Children



Hold An Event for QAF

Choosing An Event

What do you enjoy doing? What inspires you? Big or small, dress-up or dress-down?

Still unsure where to start? Ask yourself some of these questions and the ideas will start rolling!

- What do you enjoy doing? What inspires you?
- What is your goal for this event? Is it to get friends together, raise money, or connect with your community?
- How many people have volunteered to be on the committee? Does anyone have event-planning experience? What have they done in the past?
- How much time do you and the rest of your committee have to spend on this event?
- Do you want to do something small scale for the first year with the potential of growing it in the future? Or do you want to start big or always keep it small?
- Who is your target market?
- What do these people enjoy doing?
- What do friends, family, and coworkers think of your event idea?
- How will you sell your event? Is it open to the public or by invitation only?
- Do you have a "hook" to get people to participate – access to VIPS or celebrities?
- Is it financially feasible?

Some popular event ideas include:

- Walking, running, or biking
- A-thons – any type from knitting to dancing
- Silent and live auctions – unique, can't buy experiences, everyday merchandise and services, travel opportunities, and handmade goods
- Black tie galas
- Talent shows
- Concerts
- Home and garden tours
- Sporting tournaments – baseball, golf, bowling, fishing derby
- Garage sales
- Casual days
- Dinner parties
- Parties (anniversary, birthday, baby showers, and dinners) where guests make a donation in lieu of a gift



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